

## WHY WE LOVE

# Popchips



### one.

#### **They're All natural**

As a revolutionary item in the "Better-For-You" food movement invading grocery aisles everywhere, Popchips believes in no fake colors, no fake flavors and no preservatives.

### two.

#### **Rice Cakes Move Over**

Popping the potato chip is an all natural cooking method, using only natural safflower in combination with sunflower oil, pressure and a little industry know-how to literally explode the inside of the chip into puffy delicious disks.

### three.

#### **Flavors**

Variety is the spice of life and these crispy morsels deliver, with nine saliva-inducing flavors, both classic and nouveau.

### four.

#### **more Crunch for Lunch**

They have half the fat of fried competitors, yielding pop eaters the ability to munch more chips, 18-23 per serving, in their flavor of choice.

### five.

#### **Taste**

No idea how the brainiacs behind Popchips pulled this one off, but they did. The taste and texture leaves nothing to be desired from the old greasers, and dare we say is an improvement.

Find a retailer at [www.popchips.com](http://www.popchips.com)