

# popchips™

think popped!  
never fried. never baked.

what the 'pop'arazzi are saying.  
when their mouths aren't full of popchips.



**the o list a few things we think are just great**

"frying isn't healthy, so these potato chips are air-popped for all the flavor and half the fat."

**Health**  
magazine

**america's healthiest buys— food awards: best chips**

"these totally natural, preservative-free chips are the ideal treat for salty snackers. the chips are popped instead of fried and seasoned with a bit of sea salt for a great clean flavor."

REAL SIMPLE

**best chips**

"popchips original potato chips."

**Men's Health**

**best potato chip**

"eat like a man! all-natural barbecue popchips. not fried or baked! fewer calories than most other chips."



**snack of the day**

"one of my absolute favorite, favorite snacks."

The Washington Post

**new favorite**

"popchips could be our new favorite crunchy snack, if only it were more accessible in the washington area."



**guilt-free foods of the year**

**best chip innovation: popchips**

"baked chips can be a little bland, but these revolutionary popchips are anything but."

WeightWatchers

"this summer's favorites!"